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European Workplace Innovation Network (EUWIN)



*Stimulating, Resourcing and Sustaining
Workplace Innovation across Europe*

Welcome

The first EUWIN Bulletin of 2026 brings you up to date on leading thinking and developments in European workplace innovation.

We welcome your feedback and ideas for future contributions to the Bulletin or our [webinar programme](#) – just [drop us a line!](#)

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EUWIN Needs You!



We are a small but growing consortium of researchers and practitioners with a

long reach, and we're dedicated to the wider dissemination of workplace innovation – in short, to promote evidence-based organisational practices that improve performance simultaneously with job quality.

EUWIN's Board is especially keen to connect with company change leaders involved in any aspect of workplace innovation to share their experiences and connect with their peers in other organisations.

We'll be creating new opportunities for shared learning and fresh thinking this year, so please **get in touch** to discover more!

What you've missed on Fresh Thinking Labs

The screenshot shows the Fresh Thinking Labs website interface. At the top, there is a navigation bar with the logo and menu items: Activity Feed, Labs, Courses, Forums, Members, Knowledge Bank, and a user profile for Peter Totterdill. Below the navigation bar, there are three main promotional banners: 1) 'Registration open BRIDGES FINAL CONFERENCE 2nd October 2026 Brussels', 2) 'View our webinar recordings', and 3) 'What can we learn about Industry 5.0 from the EU HORIZON Programme?' with a 'Go to HORIZON Overview' button. Below these banners are three featured content cards: 'BRIDGES 5.0/EUWIN Webinar Job quality in a turbulent era', 'Kirchhoff Case Study' (Workplace Social Partnership and the Journey to Industry 5.0), and 'Our Videos' (Browse: Videos | Case studies). The main content area is titled 'Your Personalised Activity Feed' and includes a 'Have something to share?' prompt, a post by Peter Totterdill, a search bar, and a 'Show all updates' dropdown. On the right side, there is an 'Upcoming Events' calendar showing 'BRIDGES 5.0 MASTERCLASS: VET and Industry 5.0' and 'WEBINAR: Hard At Work. Job Quality, Wellbeing and the Global Economy'. At the bottom right, there is a 'Join the conversation' section for 'The Industry 5.0 Platform'.

EUWIN is proud to partner with Fresh Thinking Labs, the international open source platform for workplace innovation and Industry 5.0.

The platform is continuously being updated with new articles, case studies, blogs and videos, and users are free to connect with others as well as adding their own content in an advertising-free environment. It's the best way to stay connected.

Log on or register at www.freshthinkinglabs.com now!

EDITORIAL

Workplace Innovation: The Missing Capability in Europe's Strategic Autonomy and Industry 5.0 Agenda?



Peter Totterdill
EUWIN

Europe's push for strategic autonomy will rise or fall on how work is organised. Beyond factories, chips and critical raw materials, the decisive question is whether our workplaces can learn faster, innovate continuously, and deliver both productivity and quality jobs. That is the promise of workplace innovation—and why it belongs at the centre of Industry 5.0.

[Read more](#)

Reindustrialising Europe Without Losing Sight of Work





As Europe accelerates its reindustrialisation agenda, questions of sovereignty, resilience and ecological transition dominate the debate. Yet behind these ambitions lies a decisive issue: *what kind of work will tomorrow's industry offer?*

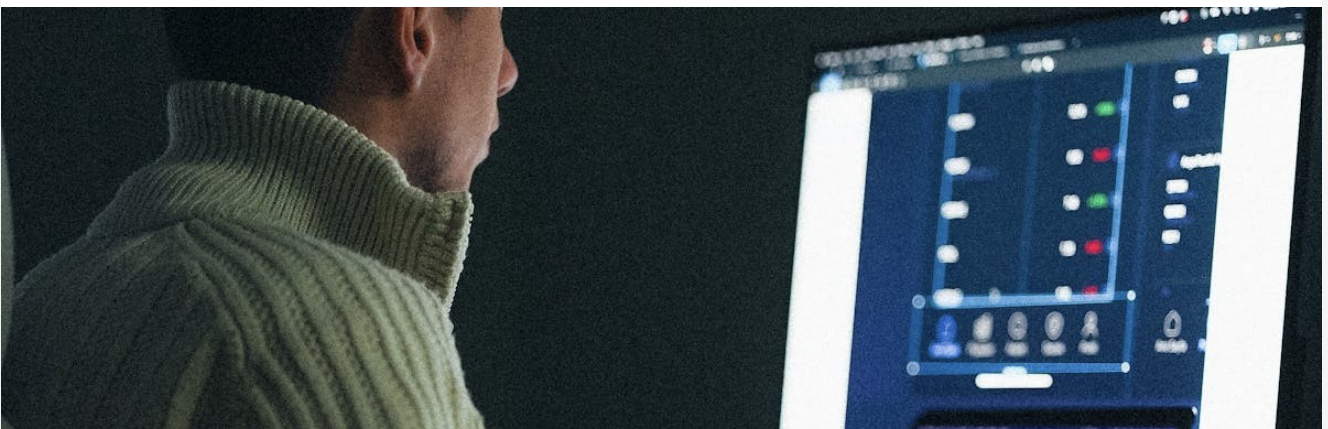
Interview with Ségolène Journoud (Anact)

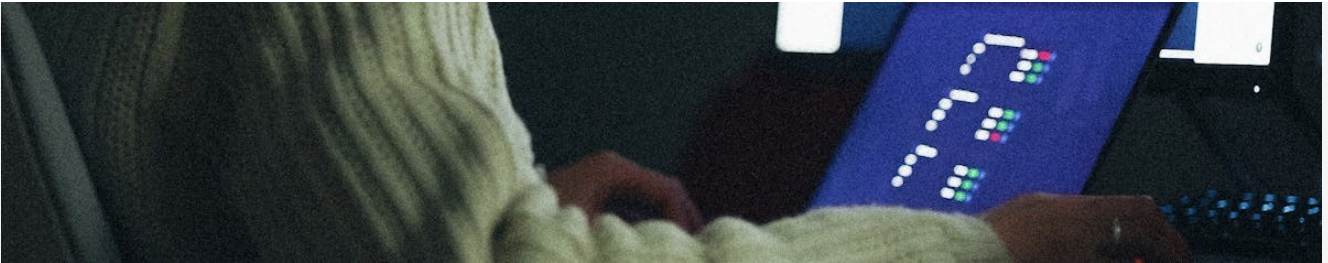
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Gen AI and the Generation of New Work Organisation



Peter Oeij
TNO
(Netherlands)





Three topics call for answers: (1) Can productivity be improved with Gen AI? (2) What is the effect of Gen AI on the quality of work? (3) How should the work process be adapted in order to optimise productivity and job quality together?

[Read more](#)

An AI Agreement at Solvay



Frank Pot

Honorary
Advisor,
EUWIN



In some companies, management and employee representatives have made agreements on how they will discuss AI and what criteria will be used. A good and recent example is Solvay.

[Read more](#)

Future Care (ToekomstZorg): Workplace innovation through advancing intersectoral collaboration in long-term care in Flanders and Brussels



Kristien Hebbrecht

KU Leuven



Lander Vermeerbergen

KU Leuven



Geert Van Hootehem

KU Leuven



Healthcare systems worldwide, particularly those focused on long-term care, are under increasing pressure. Addressing these challenges requires new care and collaboration models that respond to evolving needs while supporting workable conditions for healthcare professionals.

[Read more](#)

Socio-Digital Leadership and the Interaction Paradigm: The SoDiLi Approach



Dilek Kurt

Professor, Yeditepe University
(Turkey) and TU Berlin



The socio-digital leadership (SoDiLi) approach is proposed as a conceptual framework for understanding and supporting leadership development in increasingly interconnected socio-digital ecosystems.

[Read more](#)

What do young employees learn when the boss works from home? Hybrid work, learning and workplace innovation



Ezra Dessers

HIVA Research Institute for Work and Society, KU Leuven (Belgium)



Mikkel Barslund

HIVA Research Institute for Work and Society, KU Leuven (Belgium)



The pandemic already feels distant. Most of us have returned to familiar routines. Yet one shift has remained: we work from home more often, and not always at the same time or in the same place as our colleagues and managers.

[Read more](#)

The Conformity Tax: How Avoiding Difficult Conversations Erodes Both Innovation and Belonging



Nabil Verdickt

Speaker and Facilitator



Despite years of investment in employee voice initiatives and participation frameworks, many organisations still struggle with something fundamental: teams remain cautious, harmony trumps honesty, and creativity stalls in the face of unspoken issues.

[Read more](#)

The Cercle CTO: A Think Tank for Working Better and Longer in Industry



Ségolène Journoud

Anact, France



How can industrial work remain sustainable over longer careers, while adapting to technological change, demographic ageing and rising work intensity?

[Read more](#)

Strengthening Workplace Innovation Across Borders

Stephan Corporaal

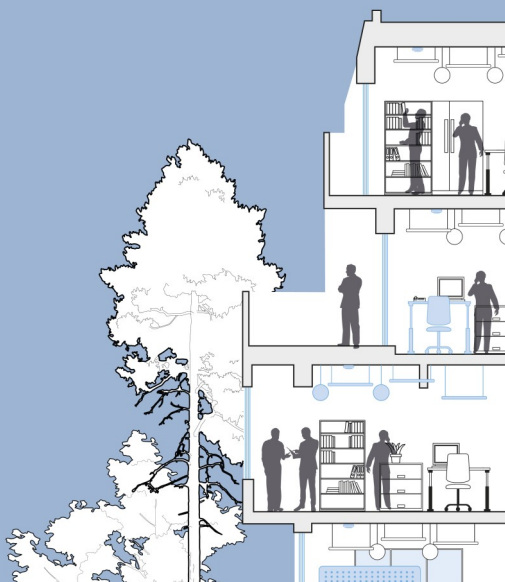


Saxion University
(Netherlands)



In 2024, EUWIN, TNO, Katapult, Baandomein, de Sprong Human Capital Innovatie, and Saxion University joined forces to boost workplace innovation activities together with SMEs in the Netherlands and Belgium.

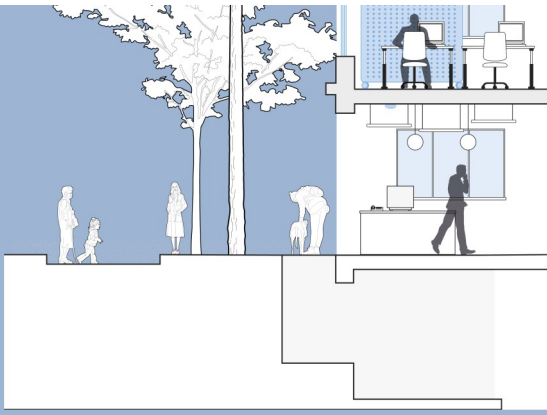
[Read more](#)



SONATA
Situation aware Orchestration
of Adaptive Architecture

SONATA: Adaptive Workspaces, Better Health

The SONATA project is investigating the health and wellbeing benefits of adaptive architectural technologies for



those most vulnerable to poor workspace design – the workers themselves.

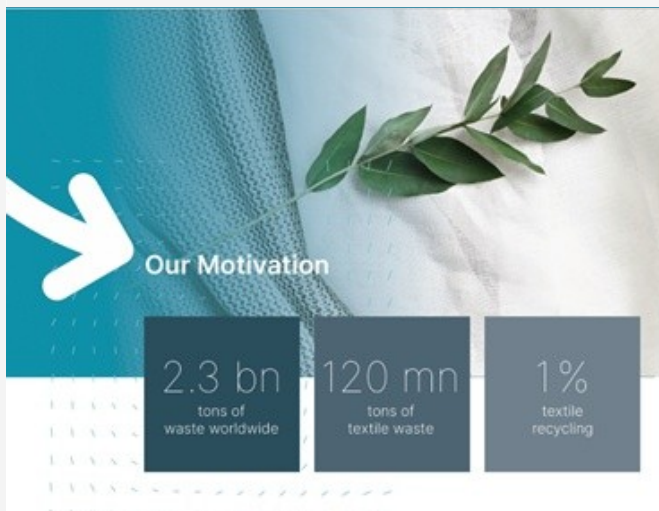
[Read more](#)

A learning network approach to enhancing corporate hybrid work models

Tuomo Alasoini - *Finnish Institute of Occupational Health*

This paper presents the learning network approach adopted by the CHILL research project (2025–2028) jointly conducted by the Finnish Institute of Occupational Health and Turku School of Economics.

[Download the report](#)



RETRAKT: Resilient Transformation Management for Circular Economy in the Textile Sector


The research project RETRAKT aims to make the transformation of the textile industry towards a

EU Textile Strategy 2030

"Fast Fashion is out of Fashion"

Circular Economy

New Textile Legislation



New EU laws make circular economy mandatory for the textile industry.

The research project RETRAKT develops a procedure to implement the necessary transformation processes within companies while actively engaging employees.

circular economy sustainable and resilient.

[Read more](#)

Forthcoming events:

*13th
May*

Workshop: Human-Centric companies: Insights from real-world Industry 5.0 innovations - second edition

This online workshop features presentations from partners and pilot companies in SEISMEC, AI REDGIO 5.0 and SkillAbility EU projects, delivering insights for human-centricity in and for European companies.

[Book your place](#)

*15th
May*

BRIDGES 5.0 MASTERCLASS: VET and Industry 5.0

Explore how VET systems across Europe are engaging with Industry 5.0 concepts and what practical pathways exist to integrate them into policy, curriculum, and practice.

[Book your place](#)

29th

WEBINAR: Hard At Work. Job Quality, Wellbeing

May

and the Global Economy.

How has job quality been faring in recent years across the developed world? **Speakers: Francis Green** (*Emeritus Professor of Work and Education Economics at UCL Institute of Education*).

[Book your place](#)

2nd
October
Brussels,
Belgium

BRIDGES 5.0 Final Conference: From vision to action: Unleashing Skills for Industry 5.0

The BRIDGES 5.0 Final Conference marks the culmination of the project's four-year journey towards shaping an inclusive, human-centred Industry 5.0 future.

[REGISTER NOW](#)

GET INVOLVED

There are lots of ways to join the EUWIN community.

Join the EUWIN consortium. The subscription for 2025-6 is just €750. [Contact Ton](#) for more information.

[Sign our Manifesto](#) aimed at European, national and regional policymakers and other stakeholders.

Register for the EUWIN community on the [Fresh Thinking Labs](#) platform. Connect with us on [LinkedIn](#), [X](#), and [BlueSky](#).



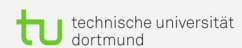
Want to help us spread our research? Follow Bridges 5.0 on [LinkedIn](#).



EUWIN was established by the European Commission in 2013 and is now entirely supported by contributions from an international network of partners co-ordinated by an Executive Board of elected members.

Bulletin Editorial: Workplace Innovation Europe CLG (contact@workplaceinnovation.eu).

EUWIN Partners



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