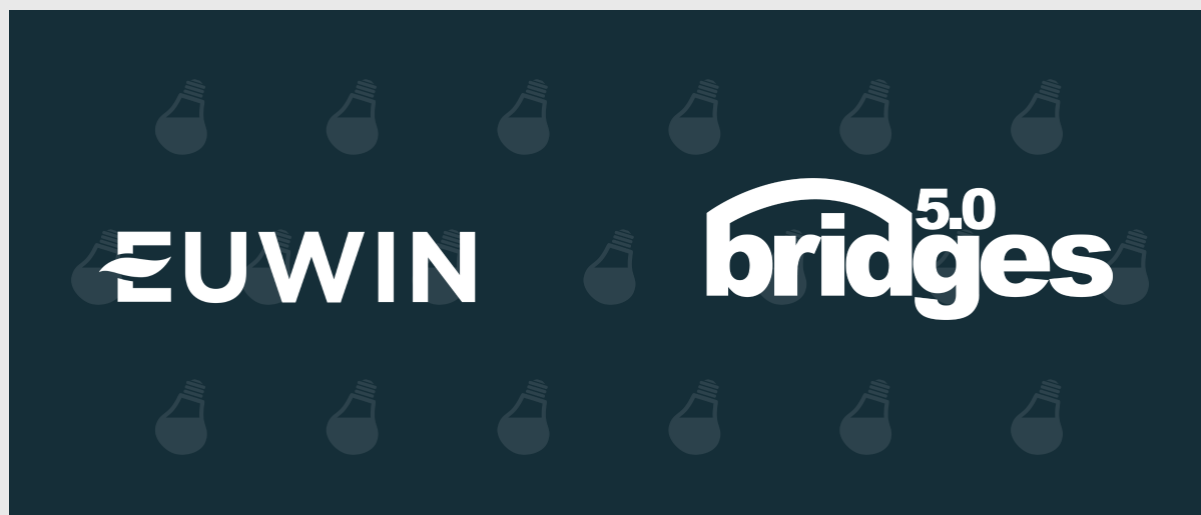


European Workplace Innovation Network (EUWIN)



*Stimulating, Resourcing and Sustaining
Workplace Innovation across Europe*

WELCOME TO EUWIN'S SUMMER 2023 BULLETIN!

Workplace innovation must play a key role in Europe's future, not just in enabling more productive organisations and better, healthier places to work but in the transition towards a digital, greener and fairer economy and society.

And EUWIN lies at the heart of the workplace innovation movement, a network of researchers, policymakers and practitioners focused on inspiration, knowledge sharing and advocacy.

So read on . . . our Summer Bulletin contains important news and opportunities for you to get involved as well as articles on job quality, democracy at work, workplace innovation in the Netherlands and South Korea, regulating the platform economy, and more.

In this bulletin

- [TEN YEARS OF EUWIN – WHAT NEXT?](#)
- [BRIDGES 5.0: Creating synergies between digital potential and human potential](#)
- [EUWIN'S WEBINAR PROGRAMME](#)
- [SOUTH KOREA: The Future of Workplace Innovation](#)
- [JOB CONTENT IS AS IMPORTANT AS SKILLS: Criteria for Job Quality](#)
- [HOW TO CREATE WORKABLE JOBS?](#)
- [BEYOND 4.0: Towards an inclusive European future](#)
- [THE SOCIAL AND ECONOMIC COUNCIL OF THE NETHERLANDS \(SER\)](#)
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TEN YEARS OF EUWIN – WHAT NEXT?

EUWIN (the European Workplace Innovation Network) was created by the European Commission (DG GROW) in January 2013. So where are we now, where are we going . . . and how can you be part of it?

[Read more](#)

BRIDGES 5.0

Creating synergies between digital potential and human potential



Bridges 5.0, an exciting new project funded under the European Commission's Horizon Programme, will be examining how **Industry 5.0** can lead to better outcomes for employees, the environment, business competitiveness, and society as a whole. EUWIN and Bridges 5.0 are closely connected and will be sharing resources throughout the life of the project.

[\[Download the Bridges 5.0 Newsletter\]](#)

[\[What is Industry 5.0?\]](#)

DON'T MISS EUWIN'S WEBINAR PROGRAMME



From September, we'll be offering free webinars on the last Friday of each month featuring researchers and practitioners from across EUWIN's network.

[See the programme](#)

SOUTH KOREA

The Future of Workplace Innovation



Peter Totterdill
Workplace Innovation Europe



Peter Oeij
TNO



The concept and practice of workplace innovation has spread far beyond Europe, and in May 2023 the Korea Labor Institute (KLI) organised “The Future of Workplace Innovation” conference. Peter Totterdill and Peter Oeij were amongst the speakers.

[Read more](#)

JOB CONTENT IS AS IMPORTANT AS SKILLS

Criteria for job quality



Frank Pot

Honorary Advisor, EUWIN, and Emeritus Professor, Radboud University



Poor quality job content (e.g., tasks with high demands/low control and little variety) is contrary to human dignity and human rights ('just and favourable conditions of work', art. 23) and does not comply with Sustainable Development Goal 8 (Decent Work) nor with European and national legislation.

[Read more](#)

HOW TO CREATE WORKABLE JOBS?



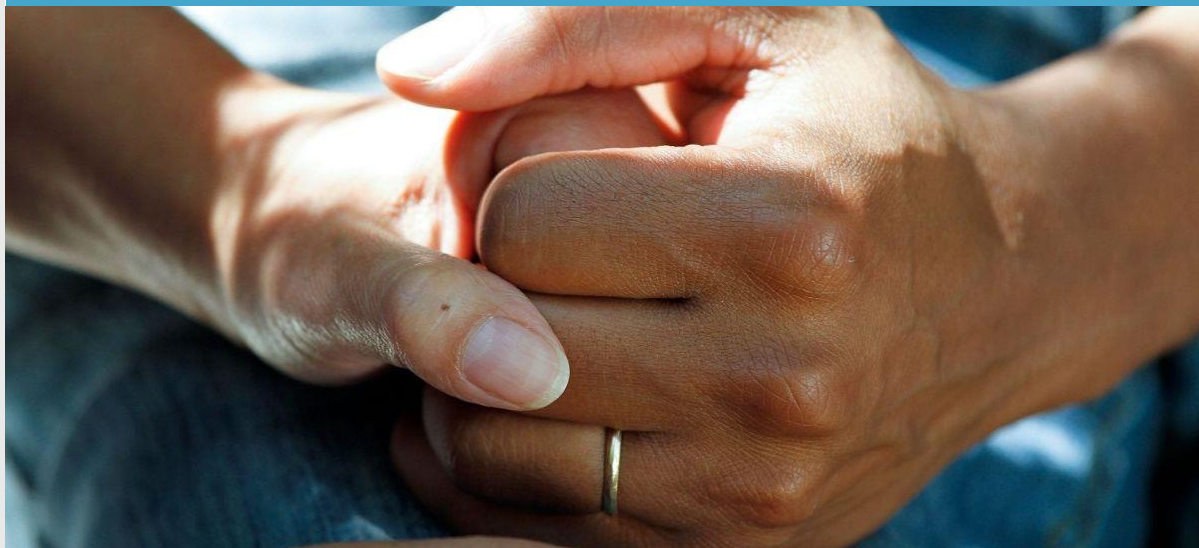
Sabine Van Houdt
Workitects asbl



Fien Dams
Workitects asbl



Lieven Eeckelaert
Workitects asbl



Recent figures from the Flemish Workability Monitor show the most worrying workability scores in education, the health care sector and food industry. Two innovation projects ran between 2018 and 2021 to adapt work organisation to address this challenge.

[Read more](#)

BEYOND 4.0

Towards an inclusive European future



BEYOND 4.0 was an EU H2020 project designed to help deliver an inclusive European future by examining the impact of the new technologies on the future of jobs, business models and welfare.

The project's [final conference](#) took place in Brussels on 28 March, and there is an extensive range of publications on digital transformation, skills and welfare implications available on the [Beyond 4.0 website](#).

THE SOCIAL AND ECONOMIC COUNCIL OF THE NETHERLANDS (SER)

Advice on Workplace Innovation



In 2020, the Dutch government sent a request to SER for advice on how to foster workplace innovation. On March 16, 2023, the Council adopted the final text in a plenary meeting.

[Read more](#)

COLLECTIVE VOICE AND INDIVIDUALISED WORK

Emerging patterns of social dialogue in the platform economy



**Csaba
Makó**



**Miklós
Illéssy**



**József
Pap**



**Éva
Farkas**

Centre for Social Sciences, Budapest



The global platform economy is expanding fast both in terms of business volume and the number of platform workers, and its disruptive character poses regulatory challenges on different levels.

[Read more](#)

THE EUROPEAN JOURNAL OF WORKPLACE INNOVATION

The open access European Journal of Workplace Innovation is closely associated with EUWIN, and [here](#) you can find a rich, curated resource of international knowledge on diverse aspects of workplace innovation.

EJWI is particularly keen to strengthen its editorial team – please contact [Professor Hans Christian Garmann Johnsen](#) (University of Agder, Norway) for more information.

GET INVOLVED!

There are lots of ways to join the EUWIN community.

Join the EUWIN consortium (€660 subscription for organisations in 2023/4). Contact steven.dhondt@tno.nl for more information.

Sign our Manifesto aimed at European, national and regional policymakers and other stakeholders.

Register for the EUWIN community on the Fresh Thinking Labs platform. Connect with us on LinkedIn and Twitter.

PUBLICATIONS



Oeij, P., Dhondt, S., McMurray, A. Eds. *A Research Agenda for Workplace Innovation. The Challenge of Disruptive Transitions.* 2023. Cheltenham: Edward Elgar.

This cutting-edge Research Agenda takes a hard look at workplace innovation practices that are vital for dealing with the global disruptive changes we currently face. It unpacks the ways in which organisations can become more sustainable, not only for value creation and profitability but also for sustainable employability and employee skill development.

[Download the leaflet](#)

European Economic & Social Committee (2022) Democracy at Work. Opinion SOC/746. EESC.

This latest Opinion states on page 6 that

“The EESC stresses the value of involving workers in workplace innovation. Initiatives by the social partners to enhance the productivity and well-being of workers at workplace level should be promoted in a wider European context. The EESC welcomes the initiatives and research of Eurofound ([European Company Survey 2019](#)) and the European Workplace Innovation Network, and proposes that the EU take action to develop dialogue between the social partners and other stakeholders at all levels in the context of participatory approaches.”

[Download the opinion](#)

Valeria Cirillo, Lucrezia Fanti, Andrea Mina, Andrea Ricci, The adoption of digital technologies: Investment, skills, work organisation, *Structural Change and Economic Dynamics*, Volume 66, 2023, Pages 89-105, ISSN 0954-349X, <https://doi.org/10.1016/j.strueco.2023.04.011>.

New digital technologies are shaping the transformation of production activities. This process of change is characterised by growing digitization, inter-connectivity and automation. The diffusion of new technologies is, however, very uneven, and firms display different adoption behaviours. By using data on a representative sample of Italian firms, we explore the patterns and determinants of new digital technology adoption. We build our theoretical framework on the nexus between technology, skills and the organisation of work. We then provide novel econometric evidence on the positive effects of

education and training. Among the notable results of the paper, labour flexibility does not seem to favour new technology adoption, whereas second-level collective bargaining plays a positive role in the process. Results also show heterogeneous effects between large vs. small and medium-size firms, and between manufacturing and service sectors.

[Access the article](#)

Oeij, P., Kirov, P., Pomares, E. *The Practical Side of Digital Transformation: A Tool Book for Practitioners*. May 2023. Sofia: Prof. Marin Drinov Publishing House of Bulgarian Academy of Sciences. ISBN: 978-619-245-316-9.

[Access the article](#)



Forthcoming . . .

Don't miss EUWIN'S webinar programme

From September, free webinars featuring researchers and practitioners from across EUWIN's network.

[See the programme](#)



EUWIN was established by the European Commission in 2013 and is now entirely supported by contributions from an international network of partners co-ordinated by an Executive Board of elected members.

Bulletin Editorial: Workplace Innovation Europe CLG (contact@workplaceinnovation.eu).

EUWIN Partners



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