

Industry 4.0: Enabling Digital and Organisational Readiness The Digital Advantage Innovation Consortium



Booth Welsh and Workplace Innovation Europe invite your participation in
The Digital Advantage Innovation Consortium (DAIC)

A shared journey towards the digital future - Launch date – 11th March 2020

Digital technologies offer vast potential to transform productivity and enhance capacity for innovation, radically changing the ways in which we produce both goods and services.

So how can we make our people and organisations ready for digital innovation?

By working together on common issues, companies participating in the Consortium will fast-track successful digital innovation.

They create collaborative advantage by exploring international thinking and practice, sharing ideas and experiences of ‘what works’, and solving problems as a team.

Digital technologies are coming to your workplace soon ...

The promise of digital technologies

- The application of information and communication technology (ICT) to digitise information and integrate systems at all stages of product creation and use (including logistics and supply), both inside companies and across company boundaries.
- Cyber-physical systems that use ICTs to monitor and control physical processes and systems.
- Network communications including wireless and internet technologies that link machines, work products, systems and people.
- Simulation, modelling and virtualisation in the design of products and the establishment of manufacturing processes.
- Collection of vast quantities of data, and their analysis and exploitation, either immediately on the factory floor, or through big data analysis and cloud computing.
- Greater ICT-based support for human workers, including robots, augmented reality and intelligent tools.

European Parliamentary Research Service

Research evidence and practical experience alike suggest that improvements in productivity and competitiveness will be achieved mainly by enhancing human labour through digital assistance rather than replacing it.

In short, a full return on investment happens when technological innovation and human factors are considered together.

DAIC offers a unique opportunity, combining the technological expertise of Booth Welsh with Workplace Innovation Europe's proven approach to People-Centred Change.

Booth Welsh and Workplace Innovation Europe offer you this unique programme at an introductory cost of £6000+VAT, covering two participants.

We expect a high demand for places, so book early!

What will DAIC do for me and my business?

Together with our international partners we've been analysing research and leading practice from across Europe to create a unique programme.

DAIC helps you achieve successful digital innovation, personal learning and development, and peer-to-peer knowledge-sharing.

DAIC will guide you through the roadmap to successful and sustainable digital innovation, demonstrating how to:

- Be clear about what you want to achieve, ensuring that digital innovation is fully aligned with company values and strategy.
- Embed employee involvement in innovation within the DNA of the organisation, building workforce receptiveness to digital change.
- Align new technologies with the whole production or service delivery process, recognising the importance of interdependent variables.
- Understand hidden assumptions about working practices built into the design of technologies, ensuring alignment with your values.
- Maximise the synergies between human and digital potential, building on the tacit knowledge, skills and creativity of your workforce.
- Involve employees affected by new technology in its procurement and implementation to reduce avoidable obstacles and mistakes.
- Upskill people to manage technologies in house and to take on self-management roles associated with leaner and flatter organisational structures.

Your business benefits from expert support in:

- identifying and designing the digital technologies that help achieve its strategic goals;
- building organisational and workforce readiness for digital innovation;
- making successful and sustainable change happen.

You gain critical knowledge, skills and practical resources:

- empowering you as an effective change leader;
- building peer-to-peer networks and support groups across a range of other companies;
- with the option of gaining a *Leadership for Workplace Innovation* ILM qualification.

DAIC in a nutshell

- The Workplace Innovation Diagnostic[®], an employee survey to assess your organisational and workforce readiness for digital innovation and identify detailed priorities for action.
- Seven highly interactive, expert-led Workshops exploring the digital, organisational and workforce dimensions of change, drawing on international evidence and experience.
- Expert and company practitioner speakers, sharing evidence of leading practice in Europe.
- Action learning sets, a forum for peer-to-peer support, sharing problems and successful practices.
- In house coaching, facilitation and support for digital, organisational and workforce readiness.
- A repeat Diagnostic after 12 months, enabling you to celebrate progress and identify priorities for subsequent action.

The programme involves two people from each organisation, both with a role in enabling or stimulating change. For each person, DAIC involves 8 days off-site over a 12 month period, combined with 2 days on-site facilitation, coaching and advice.

The programme is also supported by online interaction and bespoke e-learning resources via a closed Lab on the Fresh Thinking Labs platform.

How can the Digital Advantage Innovation Consortium help your organisation?

[Book your place now](#) or contact us to find out!

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The DAIC Programme in full

Month	Events	e-Learning	On-Site Support	Action Plans	
1	Induction Workshop				
2	Workplace Innovation Diagnostic®			As required	Action Planning
3	In-house coaching and mentoring Full day workshop				
4	Full day workshop				
5	Action plan presentations Action learning set				Implementation
6	Half day workshop Action learning set				
7	Half day workshop Action learning set				
8					
9	Half day workshop Action learning set				
10	Repeat Diagnostic				
11	In-house coaching and mentoring				
12	Half day workshop Action learning set				

[Book your place now](#)