

Workplace Innovation Masterclass Series



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Workplace innovation brings together an organisation's people, processes and business relationships to develop new and fair ways of working that benefit everyone.

The workplace innovation masterclass series is aimed at key decision makers within Scotland's ambitious growth businesses and will help you to develop a range of progressive people practices.

The series of events will introduce different principles behind the concept of workplace innovation and will explore its practical application and potential to deliver positive business benefits.

These benefits include:



Improvements in productivity



Healthier and happier workforce



Better employee engagement



Business growth



Increase in enterprising behaviour

You will learn from academic experts in the workplace innovation field and listen to inspirational business leaders share their experiences. You will also be given the opportunity to discuss and share ideas with other key decision makers in Scottish businesses.

The masterclass series will take place in a variety of venues throughout Scotland, it is completely free to attend and is open to all Scottish businesses.

To book your place on one of the masterclasses visit scottish-enterprise.com/events

2019 Programme

- **Masterclass 1**

Workplace innovation: why and how it is transforming business

Wednesday 27 February, The Lighthouse Glasgow

A comprehensive overview of workplace innovation and its potential to deliver better business performance whilst enhancing employee engagement and well-being. Drawing on international evidence as well as practical experiences from two inspiring business leaders, the Masterclass will show how workplace innovation offers a systemic approach to business transformation.

- **Masterclass 2**

Workplace Innovation: People-Centred Change

Tuesday 21 May, Edinburgh

Organisational change is becoming a permanent feature of working life as competitive pressures demand the continuous reinvention and improvement of products, services and processes. Yet according to several studies, the majority of change initiatives fail to achieve their promise because they don't secure the active participation of employees and other key stakeholders. This Masterclass will demonstrate how successful change can be inspired from the top whilst unleashing the ideas and experience of the entire workforce, combining the strategic insights of senior teams with the tacit knowledge of empowered employees at all levels.

- **Masterclass 3**

Workplace Innovation: Employee-Driven Innovation & Improvement

Tuesday 27 August, Aberdeen

A new understanding of innovation is emerging, one in which the creation of new products, services and processes runs through the culture of the entire organisation and is no longer the sole preserve of experts and entrepreneurs. This Masterclass will show how innovative companies across Europe are harnessing the creativity and initiative of employees at every level with remarkable results for competitiveness and performance.

- **Masterclass 4**

Workplace Innovation: Industry 4.0, Digitalisation and Future Work

Wednesday 27 November, Stirling

Digital technologies offer vast potential for improving efficiency and transforming the production of goods and services. We also know that these gains are only fully realised when technological innovation and workplace innovation are considered together. Drawing on international evidence, experiences and good practice, the Masterclass will explore a roadmap showing how leading companies are achieving the best possible synergies between digital potential and human potential as well as the best possible returns on investment.



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